
LEGAL DOCUMENT

Cookie Notice

How Claeritas uses cookies on www.claeritas.com

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This Cookie Notice explains what cookies and similar technologies are used on our website, what they do, and how you can control them. It supplements our Privacy Notice.

1. What are cookies?

Cookies are small text files placed on your device when you visit a website. They are widely used to make websites work, or work more efficiently, and to provide information to the website owners. Similar technologies include local storage, session storage, pixels, and tags.

2. Legal basis for cookies

Under Article 11.7a of the Dutch Telecommunications Act (Telecommunicatiewet) and the ePrivacy Directive:

- **Strictly necessary cookies** — no consent required.
- **Functional cookies with minor privacy impact** — no consent required if they meet the exemption criteria.
- **Analytics and tracking cookies** — consent required unless they qualify as "privacy-friendly analytics" under Dutch DPA guidance.
- **Marketing and advertising cookies** — consent required.

3. Cookies we use

COOKIE NAME	PURPOSE · DURATION · PARTY · CATEGORY
<code>_ga</code>	Distinguishes visitors for website statistics (Google Analytics 4) · 2 years · Google, placed on our domain · Analytics — only with your consent
<code>_ga_KCJ0B4JYQD</code>	Maintains the session state for website statistics (Google Analytics 4) · 2 years · Google, placed on our domain · Analytics — only with your consent
Consent cookie	Records your cookie choices so that we do not ask again on every visit · 12 months · First-party · Strictly necessary
<code>wordpress_logged_in_*</code> , <code>wordpress_sec_*</code> , <code>wp-settings-*</code>	Login session and settings of website administrators; not placed for ordinary visitors · Session to 1 year · First-party · Strictly necessary

We do not use marketing or advertising cookies.

4. Managing your cookie preferences

When you first visit our website you will see a cookie consent banner allowing you to accept, refuse, or choose which categories you accept. You can change your preferences at any time via the "Cookie settings" link in the website footer.

You can also block or delete cookies via your browser settings. Note that blocking strictly necessary cookies may prevent parts of the website from working.

5. Third-party cookies

We use Google Analytics 4 (Google Ireland Limited) to understand how our website is used. Google Analytics cookies are placed only after you have given consent via our cookie banner. Google Analytics 4 does not log or store IP addresses. We do not use Google Analytics for advertising purposes or to build profiles of individual visitors.

When you load our website, your browser also retrieves fonts from Google Fonts and a script library from unpkg.com. These providers receive your IP address for this purpose, but do not place cookies through our website.

Third parties have their own privacy notices, which apply to their processing.

6. Changes

We may update this notice when we add, change, or remove cookies. The version number and effective date at the top indicate when it was last updated.

7. Contact

Questions? Contact us at contact@claeritas.com.